



transforming healthcare through IT™

Sponsorship Program 2011 – 2012

The Greater Chicago Chapter of the Healthcare Information and Management Systems Society ([GCC-HIMSS](http://www.gcchimss.net/); <http://www.gcchimss.net/>) is a diverse group of experienced healthcare professionals working across Illinois and Northwest Indiana. We work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Many of us are the decision makers in our organizations. Our members range from senior executives to analysts and students. We have technical members and clinical members. The majority of GCC's members have well over ten years of experience in the healthcare field.

What is our purpose?

- To plan and conduct educational programs that promote an understanding of healthcare information and management systems, processes and technologies;
- To provide members opportunities to share ideas and exchange experiences in the field of healthcare information and management systems through meetings and networking events
- To assist members of this Chapter and others in developing their knowledge, increasing their effectiveness, and maintaining high-quality standards of performance through continuing education

During a typical year, we offer 3-4 short educational programs, one half-day or one all-day educational event, a hospital tour/social program, and our always-popular HIMSS national conference social. This year we are offering monthly webinars to be presented by our Elite and Premier sponsors.

Our educational programs are designed to share expert knowledge and to facilitate networking among our members. Some of the programs that we are currently proposing for 2011/2012 include:

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|---------------------------------------------|------------------------------------------------------|
| • <i>GCC HIMSS Fall Education Event</i> | <i>September/October 2011</i> |
| • <i>Midwest Technology Conference</i> | <i>November 13-15, 2011 in Indianapolis, Indiana</i> |
| • <i>Winter Philanthropy Social Event</i> | <i>December 2011</i> |
| • <i>GCC HIMSS Winter Education Event</i> | <i>January/February 2012</i> |
| • <i>HIMSS Conference Chapter Social</i> | <i>February 2012</i> |
| • <i>GCC HIMSS Spring Education Event</i> | <i>April/May 2012</i> |
| • <i>Sponsor Webinars</i> | <i>Monthly 2011-2012</i> |
| • <i>Professional Development Workshops</i> | <i>Fall 2011 & Spring 2012</i> |

GCC-HIMSS appreciates the contributions of sponsors from the healthcare community to help defray the cost of the chapter's programs. GCC-HIMSS has implemented a flexible sponsorship program to allow for companies and/or organizations to align with their marketing goals. The various levels offer different benefits that improve the awareness of our sponsors and in turn provide a benefit to the community of healthcare information management and technology.

We take great pride in our sponsors and their engagement with our community but in turn ask that each sponsor respect the intent of GCC-HIMSS. Our goal is to provide educational opportunities and to improve the awareness of healthcare information systems.

Please contact [Mike Carr](mailto:Mike.Carr@maxithc.com), GCC-HIMSS Sponsorship Chair at 630-258-2178 or Michael.carr@maxithc.com with any questions or comments. Thank you for your support!

Sponsorship Program 2011 – 2012

Sponsor Levels

Your sponsorship will be valid for the upcoming fiscal year 2012, ending August 31, 2012.

Elite - \$5000

- Logo and link on GCC-HIMSS web site
- Logo displayed on Sponsor Thank You board at each GCC-HIMSS program
- Newsletter acknowledgement of sponsor
- 8 complimentary local-only GCC-HIMSS chapter memberships for 2011/2012
- 8 complimentary admissions to all GCC-HIMSS educational events*** for the year
- Promote event information** in quarterly Newsletter, News Briefs calendar, and on the web site
- Present 4 webinars*
- Optional vendor table at all GCC-HIMSS educational programs for the year
- Sponsorship of the chapter reception at the HIMSS Annual Conference

Premier - \$3000

- Logo and link on GCC-HIMSS web site
- Logo displayed on Sponsor Thank You board at each GCC-HIMSS program
- Newsletter acknowledgement of sponsor
- 4 complimentary local-only GCC-HIMSS chapter memberships for 2011/2012
- 4 complimentary admissions to all GCC-HIMSS educational events*** for the year
- Promote event information** in quarterly Newsletter, News Briefs calendar, and on the web site
- Present 2 webinars*

Partner - \$2000

- Logo and link on GCC-HIMSS web site
- Logo displayed on Sponsor Thank You board at each GCC-HIMSS program
- Newsletter acknowledgement of sponsor
- 2 complimentary local-only GCC-HIMSS chapter memberships for 2011/2012
- 2 complimentary admissions to all GCC-HIMSS educational events*** for the year

Scholarship Sponsor - \$2000

Supports a GCC-HIMSS scholarship for students entering or continuing their education in a health care Information curriculum.

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- 2 complimentary local-only GCC-HIMSS chapter memberships for 2011/2012
- 2 complimentary admissions to all GCC-HIMSS educational events*** for the year



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Student Event Sponsor - \$2000

Supports GCC HIMSS student events throughout the year for the purposes of educating students about the opportunities in Healthcare IT. This will also be an opportunity for Student Event Sponsors to network with students seeking opportunities in the Healthcare IT industry.

- Logo and link on GCC-HIMSS web site
- Logo displayed on sponsor thank you board at each GCC-HIMSS program
- Newsletter acknowledgement of sponsor
- 2 complimentary local-only GCC-HIMSS chapter memberships for 2011/2012
- 2 complimentary admissions to all GCC-HIMSS Student Events for the year

* *Webinar proposals will be reviewed by our Board to ensure content meets the Chapter goals and enhances the knowledge of our community.*

** *Event information publication is subject to Board approval and should include such items as seminars, webinars, product launch notifications, white paper publications, etc.*

*** *Educational programs do not include social events such as the National HIMSS Conference Social for CGG-HIMSS members or the Chicago Summer Social*